



Many of our clients are...

- **Teams and individuals who desire breakthrough in performance, or change in leadership behaviors** - My clients are often motivated professionals who feel that their performance needs modifications (e.g., enhance certain leadership skills).
- **Handling major changes** - I help clients navigate through major setbacks due to business or personal changes (e.g., M&A). I focus on techniques to control stress, that might lead to burnout.
- **Navigating transitions successfully** - Change points I specialize in include: High-potential employees who transition to higher leadership roles and need new skillsets; help employees who do not have experience working with US businesses and culture. I offer my personal experiences, knowledge and mentorships, to minimize conflicts.

About Us

We help organizations, experienced leaders, teams, and high-potential employees to elevate their game. We coach people on how they can change unproductive behaviors, optimize their performance, and make a meaningful impact within their organizations, and in their personal lives.

Contact Us

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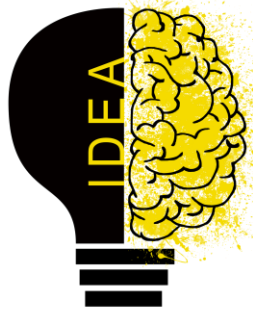
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Red Yellow
Blue
Coaching
LLC

*Organizational Performance
Coaching [Groups & Individuals]*



Group Workshops

We design custom workshops [*in-person/virtual/on-off site, or hybrid locations*], that inspire participants to think differently. Sample workshops –

THE LANGUAGE OF LEADERSHIP

Goal: improve leadership skills to drive stronger business results

Target Audiences: mid and senior-level executives

Sample Outcomes: demonstrated leadership behaviors, effective communication protocols, tools for developing and motivating team members to increase engagement

HIGH IMPACT TEAMS

Goal: enhance team performance, productivity and culture to drive stronger business results

Target Audiences: team leaders, direct reports, and all team members

Sample Outcomes: effective communication, improved quality of service, higher productivity, better alignment. We boost engagement!

About Moshe Rasis

President, Red Yellow Blue Coaching LLC

I am a high-performance certified coach and a member of ICF (International Coach Federation), who helps clients achieve their very best.

"Moshe inspired us to go outside our comfort zone- we have become much more effective leaders." Devayani P, Business Analyst, NJ. June 10, 2019

Coaching Approach

I coach and mentor individuals (C-level; current leaders; high-potential employees), and also facilitate high-impact dynamic group workshops (leadership, teamwork, productivity, communication for results, strategic planning and more).

In my engagements I leverage over 20 years of business and technology leadership experience in global corporations. I often use non-traditional performance coaching techniques. I often rely on my diversified business and management consulting experiences and bring them into the conversation, to help my client explore alternative ways to improve business results.



*Moshe Rasis, MBA, PMP
Certified Organizational Coach*

Bio

- 20 years working for US-based, global organizations at VP/Executive Director level, in senior leadership roles
- Diversified business experience. Led major business transformations [impacting processes/systems/people], change management efforts, and oversaw large project portfolios
- Multi-industry experience, including Financial Services, Healthcare, Media, and Management Consulting
- MBA from Case Western Reserve University; Coaching Certification from New York University
- Faculty, New York University
- Member ICF – International Coach Federation